

Sacramento Book Review



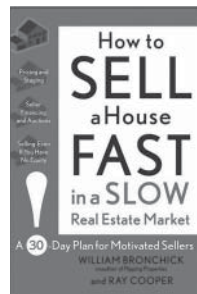
Below is a clipping of your book review that appeared in the January 09 issue of the *Sacramento Book Review*. Thank you for sending us the book.

How to Sell a House Fast in a Slow Real Estate Market

By William Bronchick; Ray Cooper
Wiley, \$19.95, 240 pages

The real estate market continues to slow or stagnate in most parts of the country. You own your home, or maybe an investment property, and want or need to sell. Maybe you can't wait for the market to recover or for the Emergency Economic Stabilization Act of 2008 to kick in and help you out of your specific situation. Bronchick and Cooper have put together a bookfull of suggestions on pricing and staging, seller financing, choosing an agent or selling it yourself, and how to run a successful open

house. Bronchick's last couple of books were on how to profit in real estate, *Flipping Properties* in 2006, and *Defensive Real Estate Investing* in 2007. From the look of the information in *How to Sell a House in a Slow Real Estate Market*, he and Cooper know their stuff, but, from his publishing history, it seems he's publishing a book a year aimed at taking advantage of market conditions at the time.



If you are a motivated seller (and that quite possibly may translate to desperate), *How* may help you move your house sooner rather than later.