

Sacramento Book Review



Below is a clipping of your book review that appeared in the January 09 issue of the *Sacramento Book Review*. Thank you for sending us the book.

Lost Ate My Life

By Jon Lachonis; Amy Johnston

ECW Press, \$19.95, 240 pages

Lost Ate My Life is not a guidebook to the TV show *Lost*. Sure it discusses the episodes, the characters, the writers, locations and story. But it primarily about the fans of the show, and how they blogged about the show, and as the writers read and participated in those blogs, the fans influenced the story and direction the show took. Science fiction TV has had a strong fan base for decades, the *Star Trek* fans organized through mimeographed fanzines, then conventions so they could meet each other. The Internet allows fans from everywhere had an immediate opinion on an episode, and the medium to share it, argue about it and obsess on it. *Lost*, with its ensemble cast, labyrinthine plot, and frequent turns in direction was almost tailor made for the burgeoning blogging community. This intimate relationship between creators and fans, and its immediacy, is well documented and researched, almost lovingly so, by two blogging fans. *Lost* won't be the only show to develop this form of rabid following. But it can be used as a case study for other TV shows looking to create and involve their fans in the back and forth of show development and promotion.

